

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 394 Issue 4



**WSPA-TV**  
250 International Dr  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 587-4480

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 49875	<b>Campaign Ref:</b> E:120802002
<b>Buyer:</b> ...	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06260815
<b>Est./PO Number:</b> 06260815	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama For America	<b>Booking Group:</b> WSPA	<b>Key Market:</b> Greenville Spartanburg Asheville
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show TWTF..	06	170	30 Comme	Nbr of Spots	2	2	2	2	2	10	1700
2	M-F 11a ET / 10a CT Price Is Right TWTF..	04	225	30 Comme	Nbr of Spots	2	2	2	2	2	10	2250
3	M-F 9a Dr Phil TWTF..	05	150	30 Comme	Nbr of Spots	3	3	3	3	3	15	2250
4	Fri 10p ET / 9p CT Blue Bloods ....F..	05	1200	30 Comme	Nbr of Spots	1					1	1200
5	Fri 10p ET / 9p CT Blue Bloods ....F..	05	1200	30 Comme	Nbr of Spots			1			1	1200
6	Fri 10p ET / 9p CT Blue Bloods ....F..	05	1200	30 Comme	Nbr of Spots					1	1	1200
7	Fri 8p ET / 7p CT CSI NY ....F..	05	800	30 Comme	Nbr of Spots		1				1	800
8	Fri 8p ET / 7p CT CSI NY ....F..	05	800	30 Comme	Nbr of Spots							800
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	18	19	18	16	17	2	91
					<b>Open PR</b>	-1		-1				-2
					<b>Closed PR</b>			2		1		3

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Original

Client: Barack Obama/ D/ President	Submission Cost: 49675	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	...F.. Sat 10p ET / 9p CT 48 Hours	06	600	30 Comme	Nbr of Spots	1					1	600
10	...S. Sat 7p News	05	150	30 Comme	Nbr of Spots	1	1	1	1	1	5	750
11	...S. Sat 8-9p	06	400	30 Comme	Nbr of Spots				1		1	400
12	...S. Sun 10p ET / 9p CT Mentalist	05	1000	30 Comme	Nbr of Spots		1				1	1000
13	...S. Sun 10p ET / 9p CT Mentalist	05		30 Comme	Nbr of Spots					1	1	
14	...S Sun 1030a ET / 930a CT Face The Nation	05	275	30 Comme	Nbr of Spots	1	1				4	1100
15	...S Sun 7p ET / 6p CT 60 Minutes	04	1500	30 Comme	Nbr of Spots		1				1	1500
16	...S Sun 9a ET / 8a CT CBS Sunday Morning News	04	275	30 Comme	Nbr of Spots	1	1	1	1	1	5	1375
Weekly Totals: Total Spots(Ord Spots)					19	19	18	16	17	2	91	
Open PR					-1		-1				-2	-3100
Closed PR							2		1		3	

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**Barack Obama/ D/ President**  
Submission Number 394 Issue 4



**WSPA-TV**  
250 International Dr.  
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(864) 576-7777 FAX (864) 587-4480

**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 49875	<b>Campaign Ref:</b> E:120602002
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 8	<b>Order Ref:</b> 06260815
<b>Est./PO Number:</b> 06260815	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
17	Tue 8p ET / 7p CT NCIS .T.....	04		2500	30 Comme	Nbr of Spots	1	1					2	5000
18	Tue 8p ET / 7p CT NCIS .T.....	04		2500	30 Comme	Nbr of Spots				1	1		2	5000
19	Tue 9p ET / 8p CT NCIS Los Angeles .T.....	05		1900	30 Comme	Nbr of Spots		1					1	1900
						Nbr of Spots			1				1	1900
						Open Pre-Empted			-1				-1	-1900
20	Wed 10p ET / 9p CT CSI ..W....	06		1200	30 Comme	Nbr of Spots		1					1	1200
						Nbr of Spots	1						1	1200
						Open Pre-Empted	-1						-1	-1200
21	Wed 10p ET / 9p CT CSI ..W....	06		1200	30 Comme	Nbr of Spots					1		1	1200
22	Wed 8p ET / 7p CT Survivor ..W....	04		1650	30 Comme	Nbr of Spots	1	1					2	3300
23	Wed 8p ET / 7p CT Survivor ..W....	04		1650	30 Comme	Nbr of Spots				1	1		2	3300
24	Wed 9p ET / 8p CT Criminal Minds ..W....	05		1700	30 Comme	Nbr of Spots			1				1	1700
25	M-F 1135p ET / 1035p CT Late Show M.....	06		170	30 Comme	Nbr of Spots		1	1	1	1	1	5	850
26	M-F 11a ET / 10a CT Price Is Right M.....	04		225	30 Comme	Nbr of Spots		1	1	1	1	1	5	1125
<b>Weekly Totals: (Total Spots(Ord Spots))</b>							19	19	18	16	17	2	91	
<b>Open PR</b>							-1		-1				-2	-3100
<b>Closed PR</b>									2		1		3	

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Client:	Barack Obama/ D/ President	Submission Cost:	49675	Campaign Ref:	E:120802002
Buyer:	Barack Obama/ D/ President	Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
27	Sun 1030p ET / 930p CT Mentalist Mkd .....S	05	1000	30 Comme					1		1	1000
28	Sun 730p ET / 630p CT 60 Minutes Mkd .....S	04	1500	30 Comme			1				1	1500
29	Sun 9a ET / 8a CT CBS Sunday Morning News Mkd .....S	04	275	30 Comme			1				1	275
30	Tue 10p ET / 9p CT Vegas T.....	05	1200	30 Comme	1						1	1200
31	Mon 10p ET / 9p CT Hawaii Five-0 M.....	06	1300	30 Comme			1				1	1300
32	Sat 10p ET / 9p CT 48 Hours .....S	06	600	30 Comme			1				1	600
33	Sa-Su 6a News .....SS	12	50	30 Comme	2						2	100
34	Sun 4p ET / 3p CT NFL On CBS .....S 16:30:00-19:30:00	04	1200	30 Comme	1						1	1200
Weekly Totals: (Total Spots/Ord Spots)					19	19	18	18	17	2	91	
Open PR					-1		-1				-2	-3100
Closed PR							2		1		3	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Emption	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/15/12	Closed Pre Emption	275.00	29 (10/21)	0000177594	
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emption	0.00	28 (10/21)	0000176183	E:120802002
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Open Pre Emption	1,900.00		0000000000	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Open Pre Emption	1,200.00		0000000000	E:120802002

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
Totals		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	91	19	19	18	16	17	2	
Cost	52975	11590	12865	10335	7685	9865	395	

Grand Totals:

Spots:	91
Gross Total:	49,875.00
Commission:	7,481.25
Net Total:	42,393.75